

# jordan meece

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513 515 6366 // References and portfolio available upon request

## about me

I am a self-starter, a story teller, a critical thinker and a grammar aficionado. I revel in creating beautiful, strategic design. I root myself in projects by always sketching first and going to the computer later because I believe in the value of conceptualization. Design can be powerful, and I take my role seriously. I admire passion, creativity, persistence, simplicity, cleverness, positivity, discovery and attention to detail. I hungrily pursue knowledge, travel and community.

### INTERNATIONAL TRAVEL

Europe // May–June 2013

[www.cravingspontaneity.wordpress.com](http://www.cravingspontaneity.wordpress.com)

Budgeted, planned and implemented a one month backpacking trip through 10 European countries. Enhanced skills in travel blogging, digital photography and photo editing.

## skills

- Adobe CC
- Final print production, file release and press checks
- DSLR photography
- Drawing and illustration
- Strong interpersonal and client presentation skills
- Pattern design
- Basic user interface design
- Copywriting
- Klaviyo & Shopify

## education

### UNIVERSITY OF CINCINNATI

Cincinnati, OH // Class of 2013

College of Design, Architecture, Art and Planning (DAAP)

- Bachelor of Science in Design
- Cumulative GPA: 3.85 / 4.0
- Magna cum laude
- Cincinnati Scholarship

## experience

### SWEATY BANDS Design Director // Cincinnati, OH // May 2015–present

Lead the development of new products and pattern design. Create and execute all in-house print material, packaging and signage. Run email marketing campaigns including copywriting, photography and design. Develop social media campaigns, front-end web design and event materials. Direct and execute all lifestyle and product photography. Travel to various cities to work retail events. Manage and mentor co-ops and freelance designers.

### MADISON DESIGN Junior Graphic Designer

Covington, KY // June–Dec 2012 // Oct 2013–May 2015

Played an integral role in developing, implementing and maintaining strategic brand systems, print and digital collateral for corporate clients including Procter & Gamble, Mercy Health and Cincinnati Children's Hospital Medical Center. Collaborated with designers, art directors and owners to deliver unique and strategic brand work from conception through production.

### UC CAMPUS SERVICES MARKETING Graphic Designer

Cincinnati, OH // Part Time, Nov 2011–Aug 2013

Part-time in-house graphic designer for Campus Services Marketing, responsible for materials supporting University of Cincinnati athletics, Food & Housing and Campus Recreation Center.

### LPK Graphic Designer // Cincinnati, OH // June–Sept 2011 // Jan–Mar 2012

Co-op designer on global brands such as Always, Olay and Pampers. Helped to generate pattern libraries. Involved in a multidisciplinary internal event encouraging hands-on creativity.

## self venture

### JAY DESIGNS Owner Sept. 2010–present // [www.jaydesigns.co](http://www.jaydesigns.co)

Pursuing passion projects including custom wedding invitation suites, charity event collateral, apparel design, branding and identity work, and photoshoots.

## pro bono design

### MARCH OF DIMES SIGNATURE CHEFS AUCTION Cincinnati, OH // Nov 2016

Created all design collateral for The March of Dimes annual fundraiser, The Signature Chefs Auction, including invitations, programs, signage, social media and digital artwork.

### THE MUSIC RESOURCE CENTER Cincinnati, OH // Aug 2015

Collaborated on creating print and digital collateral for MRC's annual fundraising event, Party Like a Rockstar. The MRC uses recording and performing arts as well as life skills mentoring to empower teens in an urban community.

### COSIGN COVINGTON Covington, KY // Sept 2014

Design finalist for Cosign, where small businesses are paired with a designer and fabricator to create outdoor signage to enhance the economic vitality of the neighborhood.

### RED & BLACK BOOK Student Alumni Council // University of Cincinnati 2012

Lead designer managing budget, content generation and production of the Red & Black Book, a 96-page publication distributed to over 4,000 college freshmen at convocation.